

What is Dropbox Business?

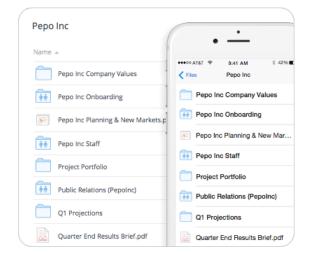
500 million registered users around the world rely on Dropbox to work together anytime, anywhere. Dropbox Business secures this powerful collaboration network with a robust set of visibility and control features, allowing IT to protect company data and comply with industry regulations. By leveraging the tool employees love, over 200,000 leading companies have chosen Dropbox Business to be more productive, more secure, and more successful.

An unrivaled network

500m registered users	Inside 97% of the Fortune 500	140B documents stored
Inside 8M businesses	3.3B shared folders and links	1B files saved daily

Employees' favorite tool for work

Employees today rely on Dropbox to be more productive across any device or platform. Powerful collaboration features help them work better with colleagues and reduce friction when working with valued partners, vendors, or contractors.



Productivity

- Device and platform agnostic: Works across over 40 operating systems
- Online/offline access: Helps employees stay productive at home or on the go
- Robust API: Integrations with hundreds of thousands of apps let users do more with the tools they rely on most
- Productivity tools: Scan and search across receipts, whiteboards, and sketches with document scanning
- Plenty of storage space: As much as you need, with separate accounts for work and personal data



Stropbox Business

Collaboration

- Integrations with Microsoft Office: Open Dropbox documents through Office Online for live co-authoring, create and edit Office docs on mobile, and gain enhanced collaboration capabilities on the desktop
- Comments and annotations: Comment on docs or on specific parts of any file, including PDFs, for more precise feedback and streamlined communication
- Version history and deletion recovery: Preview and restore previous versions of any file to easily revert changes
- External collaboration: Work with external partners using a familiar and friendly tool, with features to securely share and track important information

Version history Dropbox keeps a snapshot every time you save a file. Version 7 (current) • Added by Lisa Sanchez (web) Version 6 • Added by James Anderson (web) Version 5 • Edited by Julie Kim (web) Version 4 • Deleted by Lisa Sanchez (web) Version 3 • Added by James Anderson (web) Version 1 • Added by Julie Kim (web)

"With its ease of deployment and quick adoption across the enterprise, Dropbox is proving to be just the collaboration enabler that our business units have needed for some time."

- Mike Lacey, VP/CIO, Meredith Corp



End-to-end management and control

With all employees using the same preferred solution, IT can finally keep data in one centralized place the first step to real management and control of data. Dropbox Business then adds comprehensive audit logs, centralized user and device management, granular access controls, and a robust API to provide comprehensive visibility and control across the enterprise.

Security

- Compliance: SOC 1, 2, and 3, ISO 27001, ISO 27018, and HIPAA/HITECH support
- Encryption: Dropbox stores each file in discrete, encrypted blocks. Files are encrypted in transit and at rest
- Durability: Annual data durability of at least 99.999999999%

"We invest in technology products that simplify our employees' work and don't get in the way of their productivity, while also offering best-in-class security."



- Chris Burgess, Vice President of IT, Expedia





Third party recognition

Leader in the July 2016 **Gartner Magic Quadrant** for Enterprise File Synchronization and Sharing Leader in **The Forrester Wave:** Enterprise File Sync and Share Platforms, Cloud Solutions Rated "best in class" for sync performance by **IDC**

Ç.	Activity					
Dashboard Wembers	Date		From	То		
Activity Feam folders	Member		Kate Smith		×	
Groups Account	File or folder		File name			
Settings Help	Activity		pelete files, create shared lin	3	Browse activities 👻	
	Matching activity	Qust upda	Files (37) Permanently deleted a file	Sharing (129) Created a new link Removed a link	Membership (14) Invited a member Joined the team	rt
	Date	Membe	Added a folder	Made a file/folder visible to	Removed a team member	
	7/15/2016 10:36 AM	Kate Sm kate@tra	More	More	More	oca S
	7/14/2016 10:15 PM	Kate Sm kate@tra	Groups (10) Created a group	Admin actions (83) Allowed team members to j	Logins (6) Signed in	5C0 1

Control

- Visibility: Extensive audit logs track user activity, file events, sharing, and devices
- Sharing controls: Set restrictions on access and collaboration inside or outside the team
- Domain management: Speed up deployments by bringing Dropbox usage on your domain into your business account
- Remote wipe: protect company data when devices are lost or during employee offboarding
- Dropbox Business API: Leverage integrations with leading solutions providers for DLP, DRM, SIEM, identity management, data migration, and more

₽	Team Folders		
ashboard	Q, Team folder name	Sync management	Create team folder
lembers .ctivity	Team Folders Archive		
eam folders	Annual Report	Sync by default	0
roups	Budget	Sync by default	0
Settings	Designs	Don't sync by default	• 0
elp	The HR	Don't sync by default	0
	invoices	Sync by default	0
	Licenses	Don't sync by default	0
	harketing	Sync by default	0
	Notes	Sync by default	0
	Programs	Sync by default	0

Team management

- Groups: Manage file access and permissions at the team or project level
- Identity management: Integrate Dropbox with SSO and Active Directory implementations
- Team folders: Manage content and access across the company using granular permissions
- Account transfer: Transfer files from one employee to another to maintain business continuity during offboarding
- Assume user: Gain visibility into specific users' Dropbox accounts



Real value for IT and business units

When customers deploy Dropbox Business, they see impressive levels of adoption compared to other services. What does this mean? To start, they gain major security advantages when employees actively use tools that provide IT with proper visibility and control. They also see significant return on investment by eliminating legacy costs and enabling greater productivity and collaboration across business functions.

"We've seen a massive decrease in requests dealing with email quota sizes or files that need to be shared. They've dropped 80 to 90%."

- Lucas McCuistian, Supervisor of Server Operations, GIW



Cost reduction:

- Reduced shelfware costs, training, and support tickets
- Reduced dependency on legacy systems and hardware maintenance
- Increased flexibility and scalability of best-inclass collaboration platform

Business transformation:

- Streamlined workflows and faster time-tomarket with improved collaboration
- Increase in employee productivity and satisfaction
- Closer collaboration with external partners, contractors, suppliers, and customers

Trusted by 200,000 leading companies



For more information on Dropbox Business, please contact your partner sales representative.

1. Gartner does not endorse any vendor, product or service depicted in its research publications, and does not advise technology users to select only those vendors with the highest ratings or other designation. Gartner research publications consist of the opinions of Gartner's research organization and should not be construed as statements of fact. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.

