



Adobe Creative Cloud Student License Pack

Adobe introduces a new way to foster digital literacy and teach your students the essential skills they need to succeed in the modern economy at home, at school, or on the go. Student License Pack gives students access to the full power of Adobe Creative Cloud wherever they are, on any device, and at a significant discount. Individual departments or entire institutions can purchase the packs on behalf of 100 or more students via the Adobe Value Incentive Plan (VIP).

Key benefits

Exceptional pricing

Get the best VIP student pricing Adobe has to offer. Student License Pack is just US\$ 142 per student per year with a minimum order of 100 licenses. All Apps plans only. That's a significant savings of nearly 50%* off individual student purchase plans.

On-the-go access to creative tools

With Student License Pack, students aren't restricted to working on lab or classroom computers. They can use their Creative Cloud apps and services on their personal computers, smartphones, and tablets—and they can easily access and work on files across devices.

Unlimited access to Creative Cloud apps and services

With all of Adobe's creative desktop and mobile apps at their fingertips, students can create amazing work for any medium and develop essential digital skills. They can also use Creative Cloud services such as Adobe Portfolio and Behance to showcase their work to potential employers.

Easy license management

Your school's IT admins can quickly assign licenses to individual students, add or delete users, assign products, and add administrators in the Admin Console: <https://helpx.adobe.com/enterprise/using/admin-console.html>. And they can easily reassign the same license as students and courses come and go, as many times as needed.

To learn more, contact your Adobe Channel Account Manager or Adobe Authorized Reseller.

Compare license types

	Named-user License	Student License Pack	Shared Device License
Desktop apps	•	•	•
Mobile apps	•	•	
At home use and BYOD support	•	•	
Cloud-based apps including Adobe Premiere Rush and Adobe XD	•	•	•
Adobe Portfolio and Behance	•	•	Based on entitlement
Adobe Fonts	•	•	Based on entitlement
Storage	100GB	50GB	Based on entitlement
Suggested retail price**	Starting at US\$420/user/year	US\$142/student/year (minimum 100 licenses)	Starting at US\$330/device/year
Ideal for	Small workgroups and departments	Student use at home, in class, and on the go	Labs, libraries, and classrooms on entitled school machines

*Based on Adobe.com and VIP pricing plans.

**Prices are suggested list only. Volume discounts apply. Contact your Adobe Authorized Reseller for pricing information.

Set your institution up for success

Adobe is ready to help you successfully launch student access to Adobe Creative Cloud at your institution. From assessing student demand and getting the word out to your students to managing the Student Pack licenses and collecting usage data, we are ready to assist you every step of the way.

A free level of amazing services are included with every purchase of the Student License Pack. And you can choose to add premium level of service, which offers additional features across demand assessment, license management, cost recovery and reporting.

Service	Base level—free	Premium level—\$4,400/yr.*
Demand assessment and marketing	<ul style="list-style-type: none"> • Student landing page with "intent to purchase" form to assess interest • Template for departmental demand assessment • Email, social media, and print materials to help communicate availability of program to students 	<ul style="list-style-type: none"> • Portal to support student demand sign-up with the option to convert subscriptions when the institution completes the Student License Pack purchase
License management and provisioning	<ul style="list-style-type: none"> • Deployment guide • Adobe support specialist to provide console management assistance and help ensure a smooth deployment experience 	<ul style="list-style-type: none"> • Adobe-managed console with support for regular changes • Auto-provisioning and integration with campus identity management system
Cost recovery/ eCommerce	<ul style="list-style-type: none"> • Cost recovery guide document 	<ul style="list-style-type: none"> • Portal supporting student purchase with credit card payments
Admin reporting	<ul style="list-style-type: none"> • License management console • Enhanced reporting available* 	<ul style="list-style-type: none"> • Detailed license use information by department, cost recovery, and more

*Additional fees may apply. Contact your Adobe Sales Specialists for more information.

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